

HEDGE FUND SOLUTIONS LLC



Shareholder Activism Advisory Services

Hedge Fund Solutions, LLC (“HFS”) provides strategic advisory services to public companies and institutional shareholders involved with shareholder activism campaigns. Since 2001 HFS has become the trusted advisor to corporate boards, CEOs, labor unions, pension funds, hedge funds and other institutional investors worldwide helping them enhance shareholder value while minimizing the negative and disruptive effects typically connected to activist campaigns.

Our seasoned executives have an exceptional depth of knowledge covering all aspects of shareholder activism. Today, HFS is comprised of former senior managers who have experienced the activist process first-hand as CEOs, board members, business managers, investor representatives, and company advisors. As such, we relate our individual experiences to clients by detailing how we’ve worked through complex situations, made difficult decisions, and managed tough negotiations.

Advisory Services

HFS provides a broad array of advisory services to its clients which includes:

- **Avoidance Strategies: Facilitate Constructive Engagements**
- **Proxy Campaign Management**
- **Analyze Value Gaps & Vulnerabilities**
- **Investor Profiling and Intelligence**
- **Corporate Governance**
 - Board-level Risk Management
 - Leadership Succession
 - Executive Compensation
- **Share Owner Cultivation**
- **Stakeholder Communication**
 - Internal (Board, Management, Employees)
 - External (Shareholders, Media, Voting Advisory Firms, Customers, Suppliers, Lenders, Community)
- **Investor Outreach & Targeting**
 - Stock Watch
 - Perception Studies
 - Message Development
 - Investor Presentations
 - Shareholder Letters
 - Roadshows & Town Hall Meetings
- **Settlement Negotiations**

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Publications Recently Featuring HFS:

